



CITY OF CAPE TOWN
ISIXEKO SASEKAPA
STAD KAAPSTAD

WORLD DESIGN CAPITAL CAPE TOWN 2014

Graphic booklet

Making progress possible. Together.

WORLD DESIGN CAPITAL: CAPE TOWN 2014

In 2014, Cape Town was named the World Design Capital (WDC) for that year.

The central theme behind the city's successful bid, 'Live Design. Transform Life.' focuses on the role that design can play in social transformation. While the WDC year has ended, the impact of the projects and creative production from this period lives on.

Our graphics below showcase the economic, social and geographical impact that World Design Capital 2014 had on Cape Town.



